

# Building Deep Learning Applications on Big Data Platform

*An Introduction to **Analytics Zoo** for Apache Spark and BigDL*

Jason Dai

# Agenda

- **Motivation (10 minutes)**
  - Trends, real-world scenarios
- **DL frameworks on Apache Spark (20 minutes)**
  - BigDL, TensorFlowOnSpark, DL Pipelines, SparkNet
- **Analytics Zoo for Spark and BigDL (15 minutes)**
  - High level pipeline APIs, feature engineering, built-in models, reference use cases
- **Analytics Zoo Examples (15 minutes)**
  - Dogs vs. cats, object detection, TFNet
- **Break (30 minutes)**

# Agenda

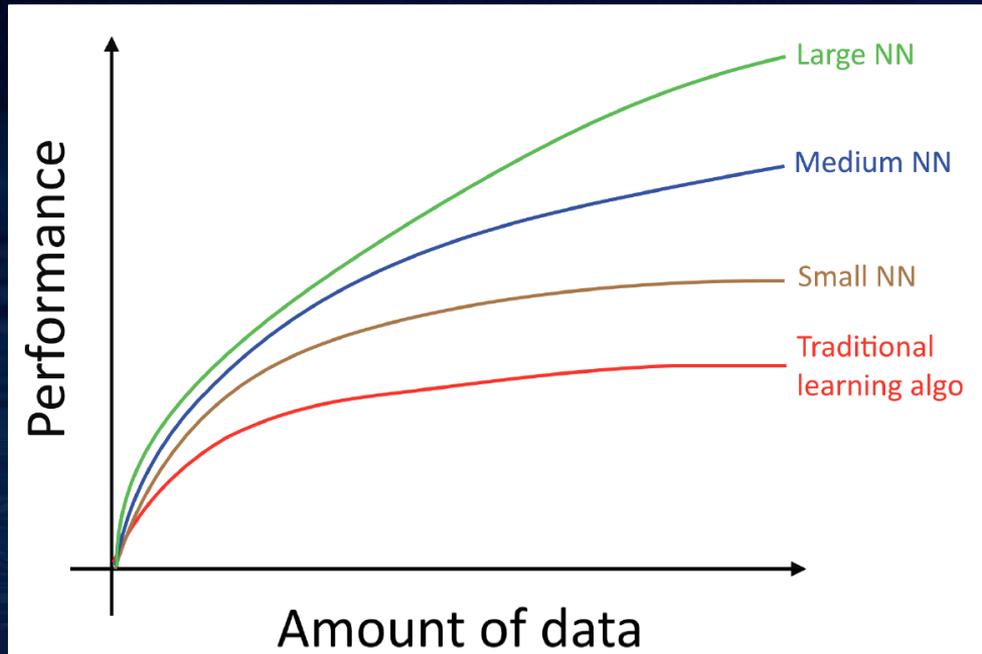
- **Distributed training in BigDL (30 minutes)**
  - Data parallel training, parameter synchronization, scaling & convergence, task scheduling, etc.
- **Advanced applications (15 minutes)**
  - Variational autoencoder, movie recommendations
- **Real-world applications (30 minutes)**
  - Object detection and image feature extraction at *JD.com*
  - Image similarity based house recommendation for *MLSlistings*
  - Transfer learning based image classifications for *World Bank*
  - Fraud detection for payment transactions for *UnionPay*
- **Conclusion and Q&A (15 minutes)**

# Motivations

*Technology and Industry Trends*

*Real World Scenarios*

# Trend #1: Data Scale Driving Deep Learning Process



“Machine Learning Yearning”,  
Andrew Ng, 2016

# Trend #2: Hadoop Becoming the Center of Data Gravity

## Why an Enterprise Data Hub ?

- Single place for all enterprise data... (unedited hi-resolution history of everything)
- Reduces Application Integration Costs
  - Connect once to Hub (  $N$  vs  $N^2$  connections)
- Lowest unit cost data processing & storage platform
  - Open source S/W on commodity H/W (reliability in S/W not H/W)
  - Can mix H/W vendors means every expansion is competitively tendered
- Fast Standardised Provision
  - No custom design task, re-use Active Directory account/password processes
  - Reduces Shadow IT
- Secure (audited, E2E visibility/auditing, encryption)
  - Eliminate need for one off extracts

#StrataHadoop

Strata Hadoop  
WORLD



## Everyone is building Data Lakes

- Universal data acquisition makes all big data analytics and reporting easier
- Hadoop provides a scalable storage with HDFS
- How will we scale consumption and curation of all this data?

WE  
BUILD

Phillip Radley, BT Group  
Strata + Hadoop World 2016 San Jose

Matthew Glickman, Goldman Sachs  
Spark Summit East 2015

# Trend #3: Real-World ML/DL Systems Are Complex Big Data Analytics Pipelines

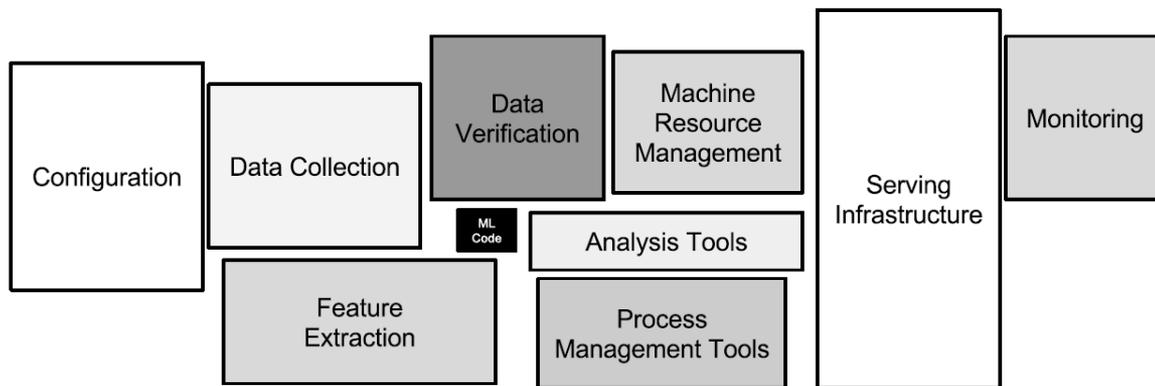


Figure 1: Only a small fraction of real-world ML systems is composed of the ML code, as shown by the small black box in the middle. The required surrounding infrastructure is vast and complex.

“Hidden Technical Debt in Machine Learning Systems”,  
Sculley et al., Google, NIPS 2015 Paper

# Trend #4: Unified Big Data Platform Driving Analytics & Data Science

## An Analogy



First cellular phones



Specialized devices

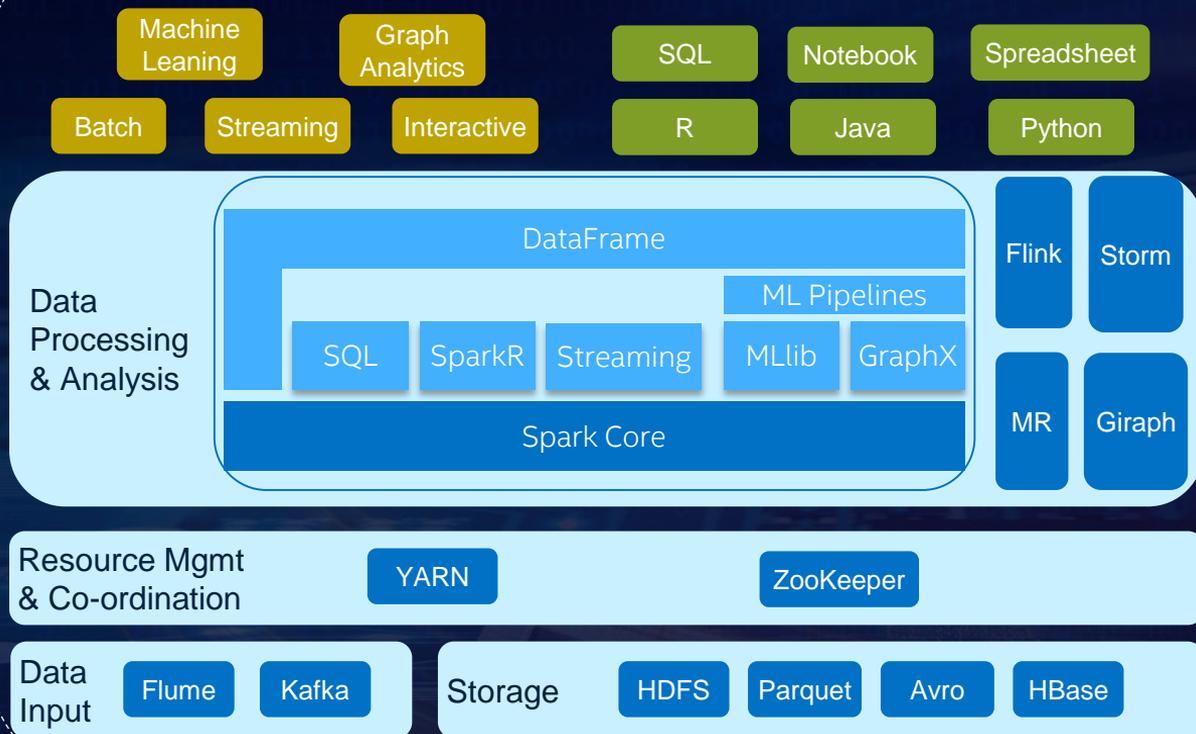


Unified device (smartphone)

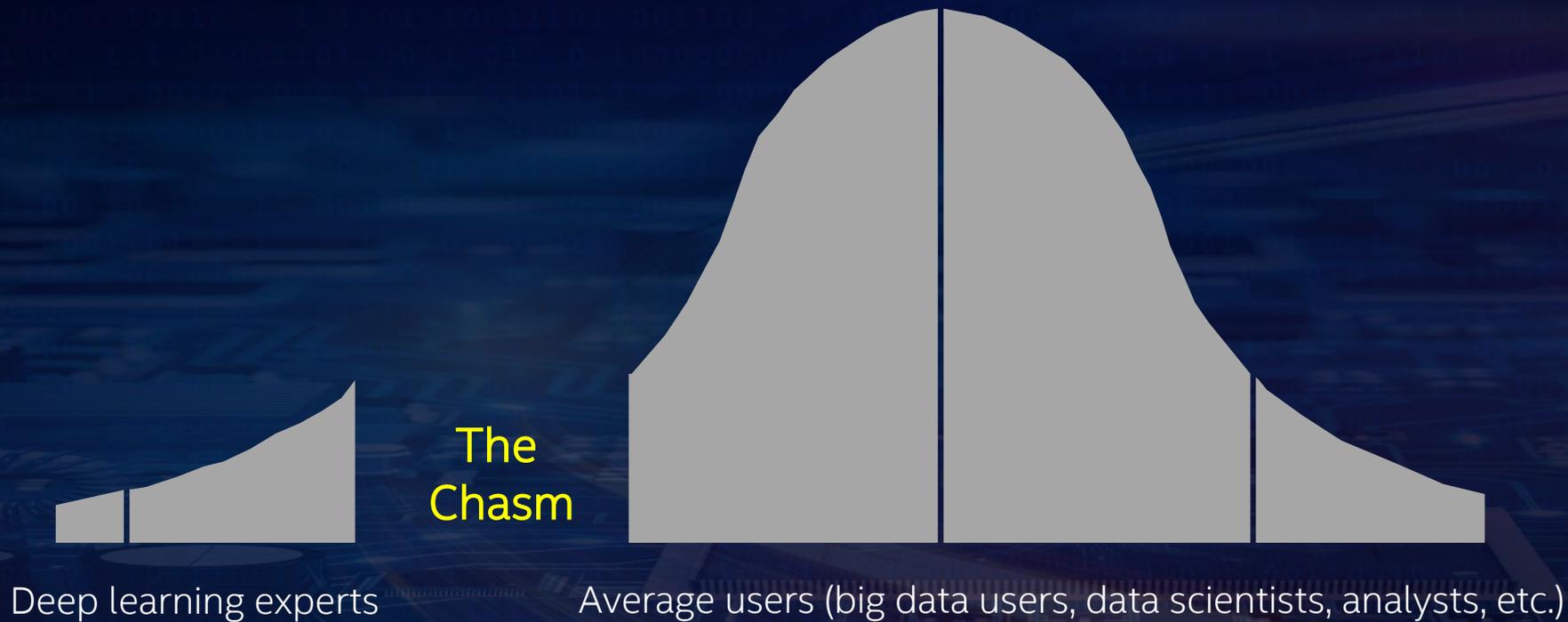
Ion Stoica, UC Berkeley,  
Spark Summit 2013 Keynote

# Unified Big Data Analytics Platform

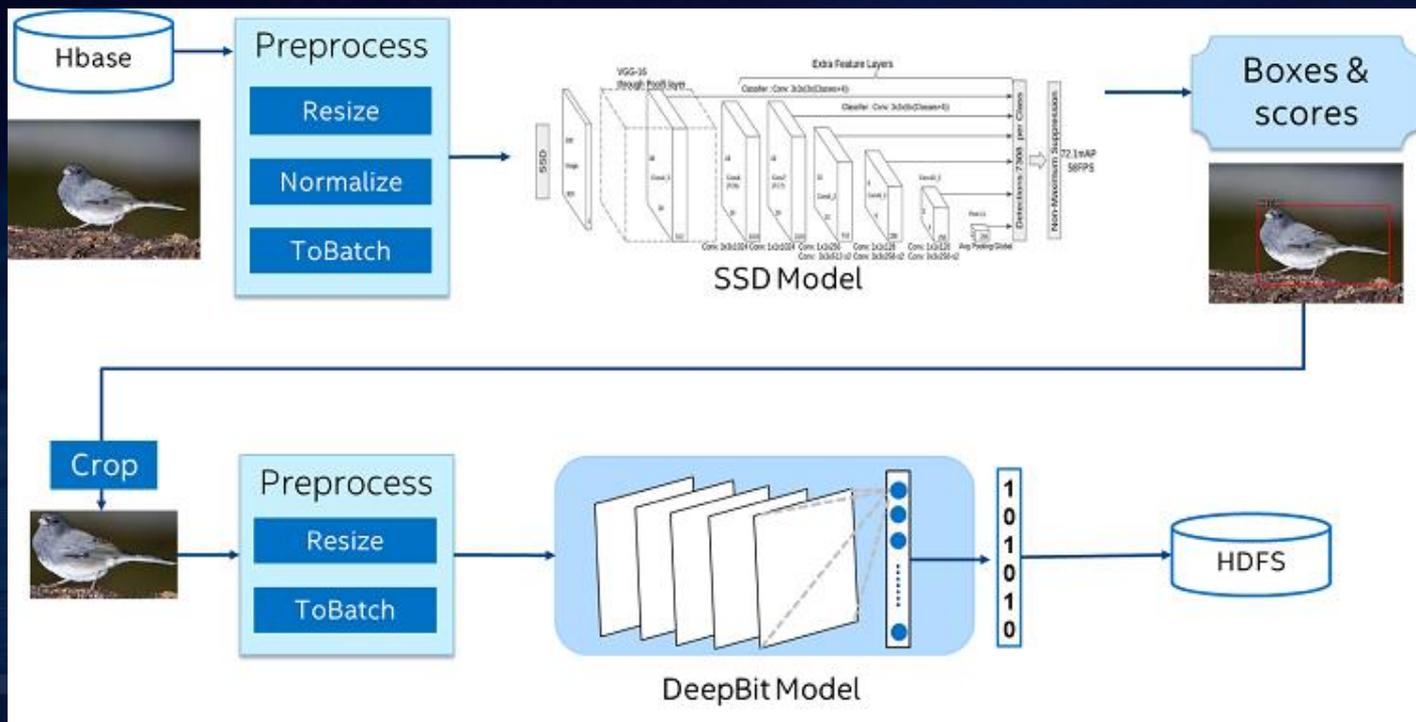
## Apache Hadoop & Spark Platform



# Chasm b/w Deep Learning and Big Data Communities



# Large-Scale Image Recognition at JD.com



# Bridging the Chasm

## **Make deep learning more accessible to big data and data science communities**

- Continue the use of familiar SW tools and HW infrastructure to build deep learning applications
- Analyze “big data” using deep learning on the same Hadoop/Spark cluster where the data are stored
- Add deep learning functionalities to large-scale big data programs and/or workflow
- Leverage existing Hadoop/Spark clusters to run deep learning applications
  - Shared, monitored and managed with other workloads (e.g., *ETL, data warehouse, feature engineering, traditional ML, graph analytics, etc.*) in a dynamic and elastic fashion

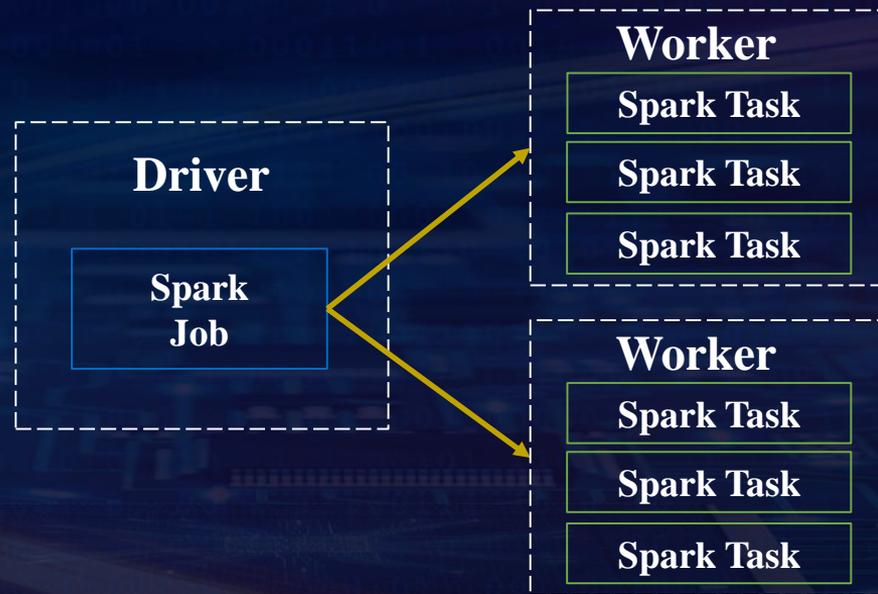
# DL Frameworks on Apache Spark

*BigDL, DL Pipelines for Spark, TensorflowOnSpark, SparkNet, etc.*

# Apache Spark

## Low Latency, Distributed Data Processing Framework

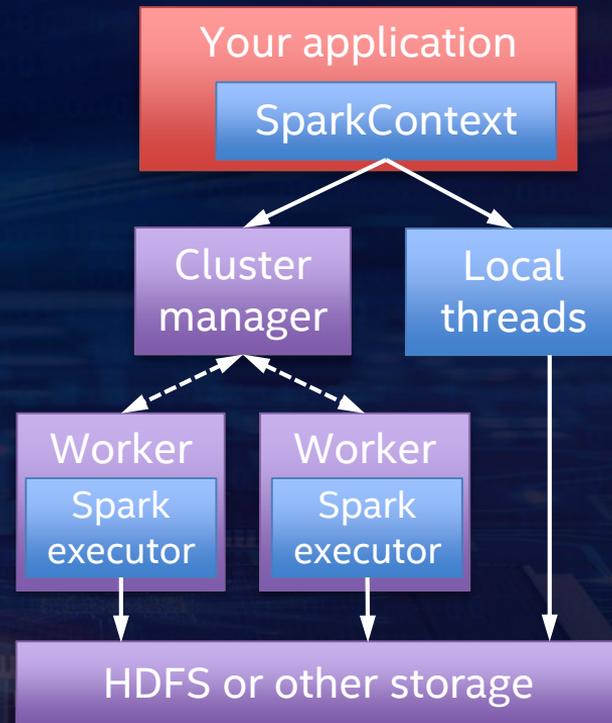
- A Spark cluster consists of a single *driver* node and multiple *worker* nodes
- A Spark *job* contains many Spark *tasks*, each working on a data *partition*
- Driver is responsible for scheduling and dispatching the tasks to workers, which runs the actual Spark tasks



# Apache Spark

## Spark Program

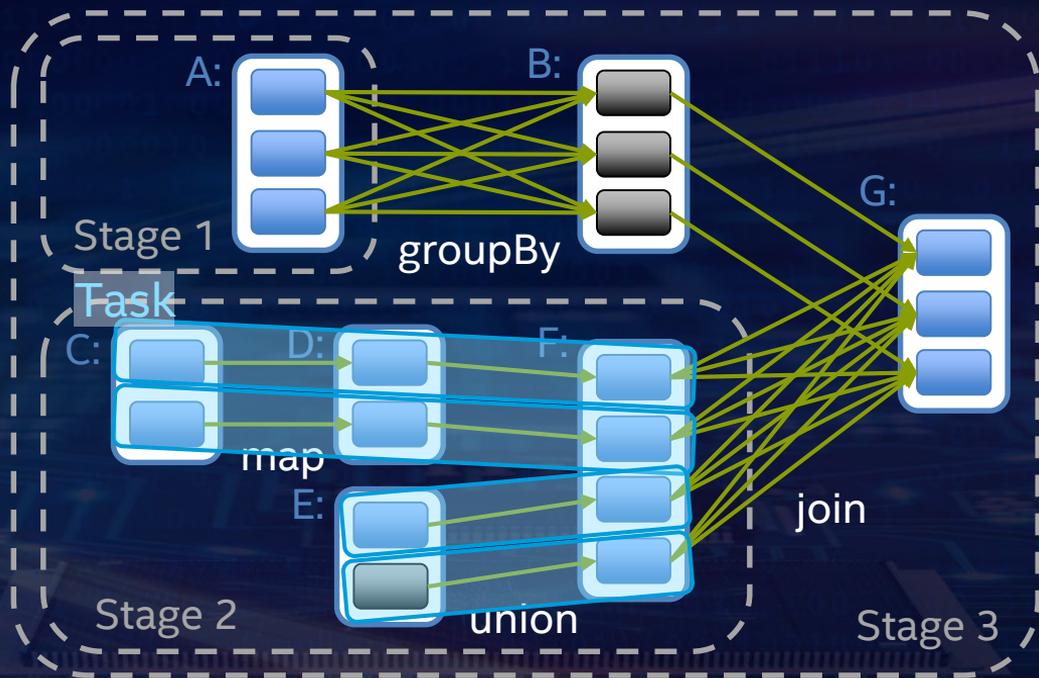
- Spark runs as a library in your program (1 instance per app)
- Runs tasks locally or on cluster
  - K8s, YARN, Mesos or standalone mode
- Accesses storage systems via Hadoop InputFormat API
  - Can use HBase, HDFS, S3, ...



# Apache Spark

## Distributed Task Execution

- General task graphs
- Automatically pipelines functions
- Data locality aware
- Partitioning aware to avoid shuffles



Source: "Parallel programming with Spark", Matei Zaharia, AMPCamp 3



= RDD



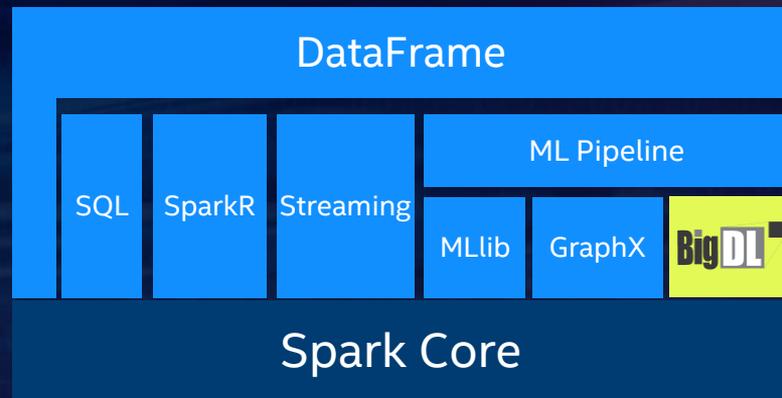
= Cached Partition

# BigDL

## Bringing Deep Learning To Big Data Platform



- **Distributed** deep learning framework for Apache Spark\*
- Make deep learning more accessible to **big data users** and **data scientists**
  - Write deep learning applications as **standard Spark programs**
  - Run on existing Spark/Hadoop clusters (**no changes needed**)
- Feature parity with popular deep learning frameworks
  - E.g., Caffe, Torch, Tensorflow, etc.
- High performance (on CPU)
  - Powered by Intel MKL and multi-threaded programming
- Efficient scale-out
  - Leveraging Spark for distributed training & inference



<https://github.com/intel-analytics/BigDL>

<https://bigdl-project.github.io/>

# BigDL Run as Standard Spark Programs

## Standard Spark jobs

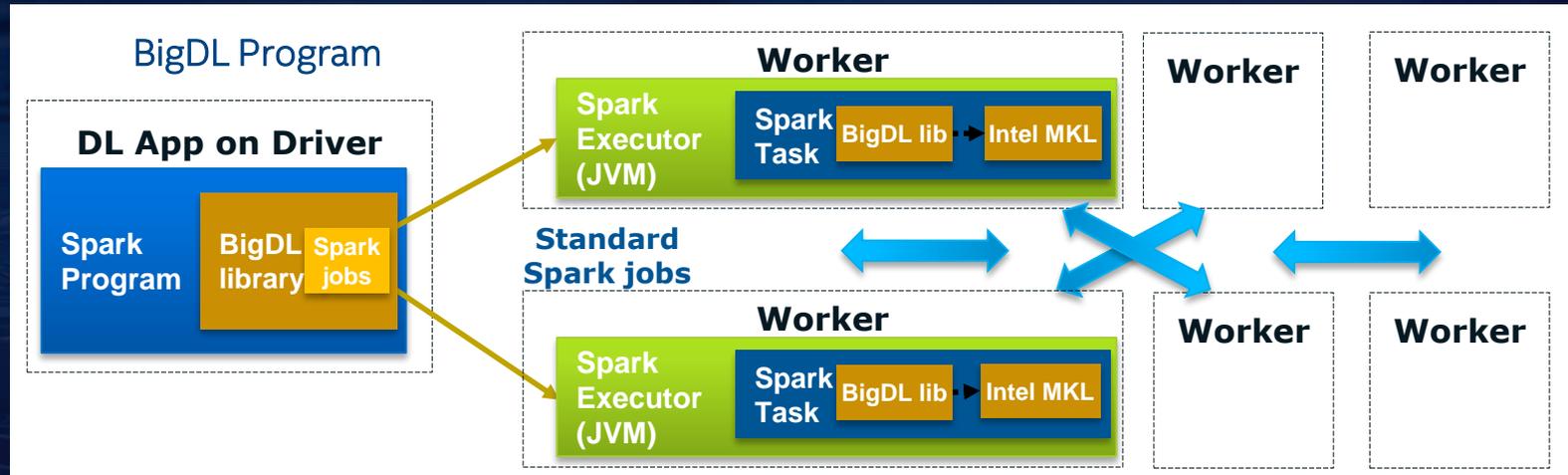
- No changes to the Spark or Hadoop clusters needed

## Iterative

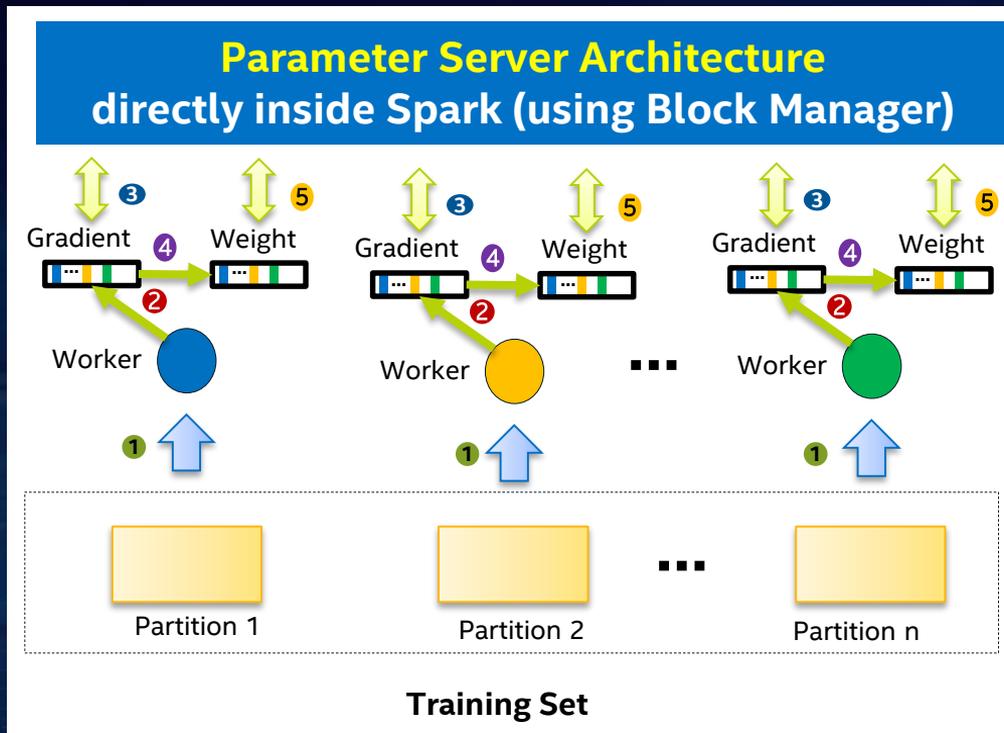
- Each iteration of the training runs as a Spark job

## Data parallel

- Each Spark task runs the same model on a subset of the data (batch)



# Distributed Training in BigDL

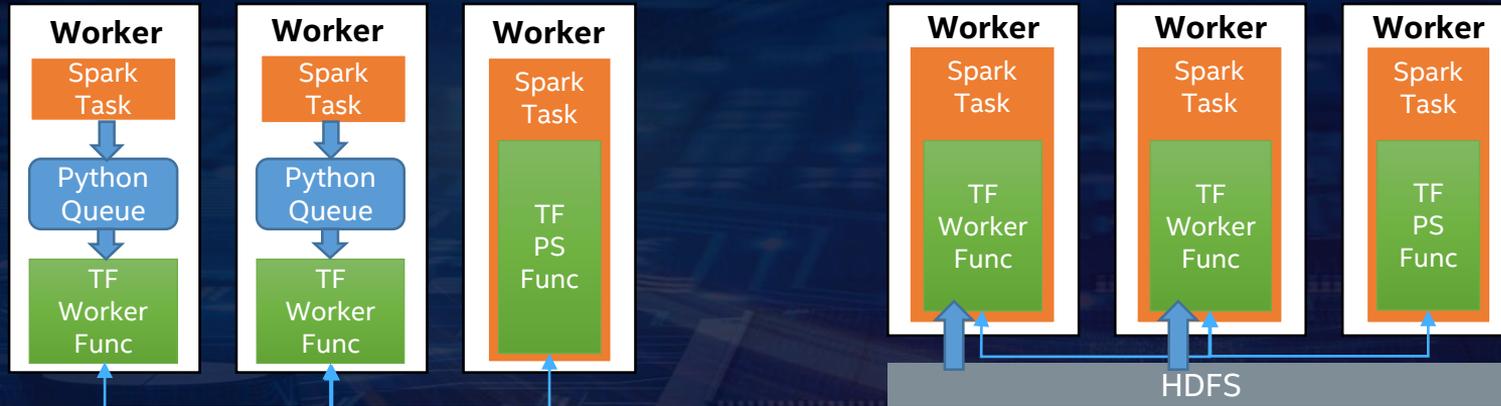


Peer-2-Peer **All-Reduce** synchronization

# TensorFlowOnSpark

## Standalone TF jobs on Spark cluster

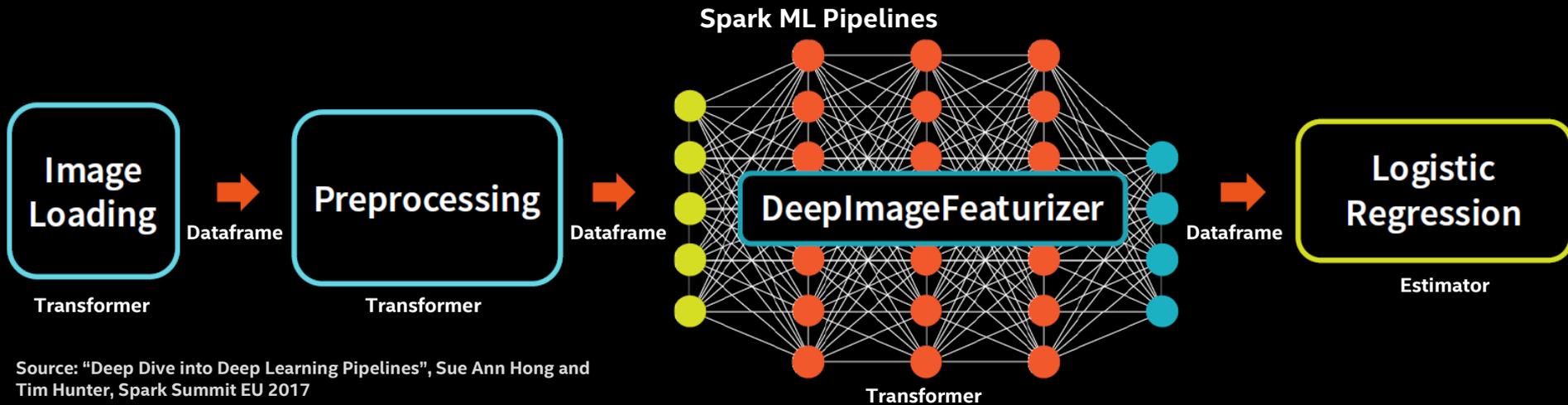
- Use Spark as the orchestration layer to allocate resources
- Launch distributed TensorFlow job on the allocated resources
- Coarse-grained integration of two independent frameworks
  - Memory overheads, no gang scheduling, limited interactions with data pipelines, etc.



**feed\_dict:** TF worker func runs as independent process in background, reading data from Python queue

**queue\_runner:** direct HDFS access from TF work func

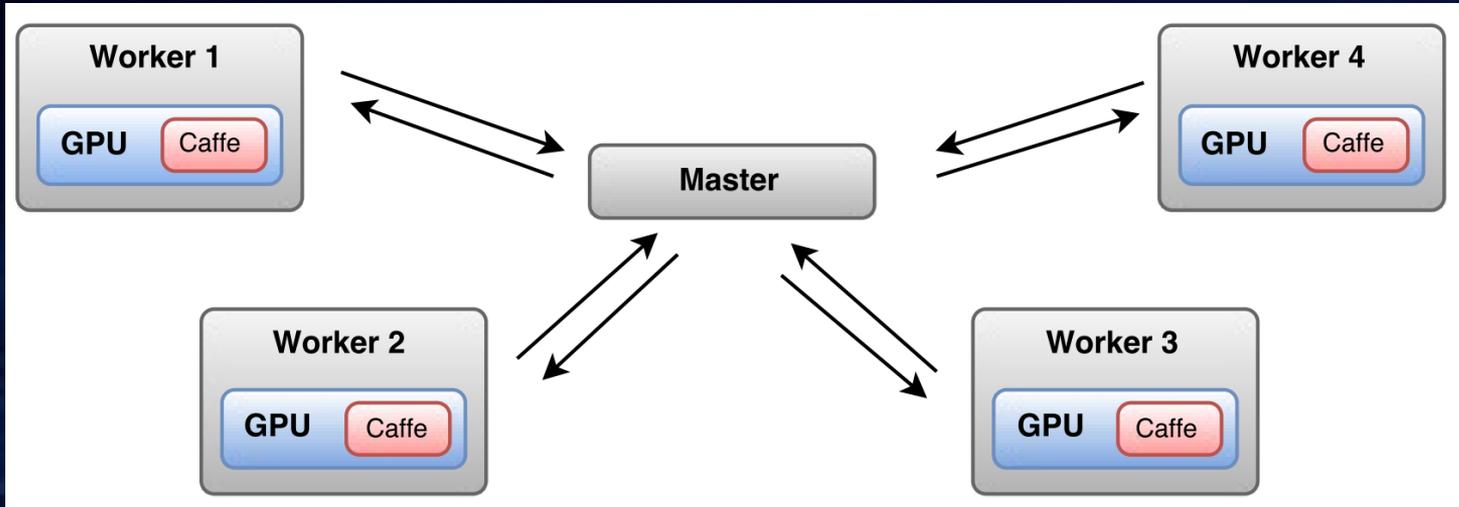
# DL Pipelines for Spark



## Load existing TF or Keras models in Spark ML pipelines

- Load into transformer: inference only
- Load into estimator: single node training/tuning only

# SparkNet



Source: "SparkNet: Training Deep Networks in Spark", Philipp Moritz, et al., ICLR 2016

## Distributed DL training by running Caffe in each worker

- Asynchronous parameter synchronization through master (driver) mode
  - Very inefficient (~20 seconds with just 5 workers)

# Analytics Zoo

*Analytics + AI Platform for Spark and BigDL*

<https://github.com/intel-analytics/analytics-zoo>

# Analytics Zoo

## Build and Productionize Deep Learning Apps for Big Data at Scale

### Reference Use Cases

- Anomaly detection
- Sentiment analysis
- Fraud detection
- Chatbot, sequence prediction, etc.

### Built-In Deep Learning Models

- Image classification
- Object detection
- Text classification
- Recommendations
- Sequence-to-sequence, GAN, etc.

### Feature Engineering

- Feature transformations for
- Image, text, 3D imaging, time series, speech, etc.

### High-Level Pipeline APIs

- Native deep learning support in Spark DataFrames and ML Pipelines
- Autograd, Keras and transfer learning APIs for model definition
- Model serving API for model serving/inference pipelines

### Backbends

Spark, BigDL, TensorFlow, etc.

# Analytics Zoo

## Build end-to-end deep learning applications for big data

- E2E analytics + AI **pipelines** (natively in Spark DataFrames and ML Pipelines) using *nnframes*
- Flexible **model definition** using *autograd*, *Keras-style* & *transfer learning APIs*
- **Data preprocessing** using built-in *feature engineering operations*
- Out-of-the-box **solutions** for a variety of problem types using *built-in deep learning models and reference use cases*

## Productionize deep learning applications for big data at scale

- **Serving models** in web services and big data frameworks (e.g., Storm or Kafka) using *POJO model serving APIs*
- Large-scale distributed **TensorFlow model** inference using *TFNet*

# Analytics Zoo

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## Productionize deep learning applications at scale for big data

- Serving models in web services and big data frameworks (e.g., Storm or Kafka) using POJO model serving APIs
- Large-scale distributed TensorFlow model inference using TFNet

# nnframes

## Native DL support in Spark DataFrames and ML Pipelines

### 1. Initialize *NNContext* and load images into *DataFrames* using *NNImageReader*

```
from zoo.common.nncontext import *
from zoo.pipeline.nnframes import *
sc = init_nncontext()
imageDF = NNImageReader.readImages(image_path, sc)
```

### 2. Process loaded data using *DataFrame* transformations

```
getName = udf(lambda row: ...)
df = imageDF.withColumn("name", getName(col("image")))
```

### 3. Processing image using built-in *feature engineering* operations

```
from zoo.feature.image import *
transformer = ChainedPreprocessing(
    [RowToImageFeature(), ImageChannelNormalize(123.0, 117.0, 104.0),
     ImageMatToTensor(), ImageFeatureToTensor()])
```

# nnframes

## Native DL support in Spark DataFrames and ML Pipelines

### 4. Define model using *Keras-style API*

```
from zoo.pipeline.api.keras.layers import *
from zoo.pipeline.api.keras.models import *
model = Sequential()
    .add(Convolution2D(32, 3, 3, activation='relu', input_shape=(1, 28, 28))) \
    .add(MaxPooling2D(pool_size=(2, 2))) \
    .add(Flatten()).add(Dense(10, activation='softmax'))
```

### 5. Train model using *Spark ML Pipelines*

```
Estimator = NNEstimator(model, CrossEntropyCriterion(), transformer) \
    .setLearningRate(0.003).setBatchSize(40).setMaxEpoch(1) \
    .setFeaturesCol("image").setCachingSample(False)
nnModel = estimator.fit(df)
```

# Analytics Zoo

## Build end-to-end deep learning applications for big data

- *E2E analytics + AI pipelines (natively in Spark DataFrames and ML Pipelines) using nnframes*
- **Flexible model definition** using *autograd, Keras-style & transfer learning APIs*
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## Productionize deep learning applications at scale for big data

- *Serving models in web services and big data frameworks (e.g., Storm or Kafka) using POJO model serving APIs*
- *Large-scale distributed TensorFlow model inference using TFNet*

# Autograd, Keras & Transfer Learning APIs

## 1. Use transfer learning APIs to

- Load an existing Caffe model
- Remove last few layers
- Freeze first few layers
- Append a few layers

```
from zoo.pipeline.api.net import *
full_model = Net.load_caffe(def_path, model_path)
# Remove layers after pool5
model = full_model.new_graph(outputs=["pool5"]).to_keras()
# freeze layers from input to res4f inclusive
model.freeze_up_to(["res4f"])
# append a few layers
image = Input(name="input", shape=(3, 224, 224))
resnet = model.to_keras()(image)
resnet50 = Flatten()(resnet)
```

Build Siamese Network Using Transfer Learning

# Autograd, Keras & Transfer Learning APIs

## 2. Use *autograd* and *Keras-style* APIs to build the Siamese Network

```
import zoo.pipeline.api.autograd as A
from zoo.pipeline.api.keras.layers import *
from zoo.pipeline.api.keras.models import *

input = Input(shape=[2, 3, 226, 226])
features = TimeDistributed(layer=resnet50)(input)
f1 = features.index_select(1, 0) #image1
f2 = features.index_select(1, 1) #image2
diff = A.abs(f1 - f2)
fc = Dense(1)(diff)
output = Activation("sigmoid")(fc)
model = Model(input, output)
```

Build Siamese Network Using Transfer Learning

# Analytics Zoo

## Build end-to-end deep learning applications for big data

- *E2E analytics + AI pipelines (natively in Spark DataFrames and ML Pipelines) using nnframes*
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## Productionize deep learning applications at scale for big data

- *Serving models in web services and big data frameworks (e.g., Storm or Kafka) using POJO model serving APIs*
- *Large-scale distributed TensorFlow model inference using TFNet*

# Feature Engineering

## 1. Read images into local or distributed *ImageSet*

```
from zoo.common.nncontext import *
from zoo.feature.image import *
spark = init_nncontext()
local_image_set = ImageSet.read(image_path)
distributed_image_set = ImageSet.read(image_path, spark, 2)
```

## 2. Image augmentations using built-in *ImageProcessing* operations

```
transformer = ChainedPreprocessing([ImageBytesToMat(),
                                   ImageColorJitter(),
                                   ImageExpand(max_expand_ratio=2.0),
                                   ImageResize(300, 300, -1),
                                   ImageHFlip()])
new_local_image_set = transformer(local_image_set)
new_distributed_image_set = transformer(distributed_image_set)
```

Image Augmentations Using Built-in Image Transformations (w/ OpenCV on Spark)

# Analytics Zoo

## Build end-to-end deep learning applications for big data

- *E2E analytics + AI pipelines (natively in Spark DataFrames and ML Pipelines) using nnframes*
- *Flexible model definition using autograd, Keras-style & transfer learning APIs*
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## Productionize deep learning applications at scale for big data

- *Serving models in web services and big data frameworks (e.g., Storm or Kafka) using POJO model serving APIs*
- *Large-scale distributed TensorFlow model inference using TFNet*

# Built-in Deep Learning Models

- ***Object detection API***
  - High-level API and pretrained models (e.g., SSD, Faster-RCNN, etc.) for object detection
- ***Image classification API***
  - High-level API and pretrained models (e.g., VGG, Inception, ResNet, MobileNet, etc.) for image classification
- ***Text classification API***
  - High-level API and pre-defined models (using CNN, LSTM, etc.) for text classification
- ***Recommendation API***
  - High-level API and pre-defined models (e.g., Neural Collaborative Filtering, Wide and Deep Learning, etc.) for recommendation

# Object Detection API

## 1. Load pretrained model in *Detection Model Zoo*

```
from zoo.common.nncontext import *
from zoo.models.image.objectdetection import *
spark = init_nncontext()
model = ObjectDetector.load_model(model_path)
```

## 2. Off-the-shell inference using the loaded model

```
image_set = ImageSet.read(img_path, spark)
output = model.predict_image_set(image_set)
```

## 3. Visualize the results using utility methods

```
config = model.get_config()
visualizer = Visualizer(config.label_map(), encoding="jpg")
visualized = visualizer(output).get_image(to_chw=False).collect()
```

Off-the-shell Inference Using Analytics Zoo Object Detection API

<https://github.com/intel-analytics/analytics-zoo/tree/master/pyzoo/zoo/examples/objectdetection>

# Reference Use Cases

- ***Anomaly Detection***

- Using LSTM network to detect anomalies in time series data

- ***Fraud Detection***

- Using feed-forward neural network to detect frauds in credit card transaction data

- ***Recommendation***

- Use Analytics Zoo Recommendation API (i.e., Neural Collaborative Filtering, Wide and Deep Learning) for recommendations on data with explicit feedback.

- ***Sentiment Analysis***

- Sentiment analysis using neural network models (e.g. CNN, LSTM, GRU, Bi-LSTM)

- ***Variational Autoencoder (VAE)***

- Use VAE to generate faces and digital numbers

# Analytics Zoo

*Build end-to-end deep learning applications for big data*

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**Productionize deep learning applications at scale for big data**

- **Serving models** in web services and big data frameworks (e.g., Storm or Kafka) using **POJO model serving APIs**
- *Large-scale distributed TensorFlow model inference using TFNet*

# POJO Model Serving API

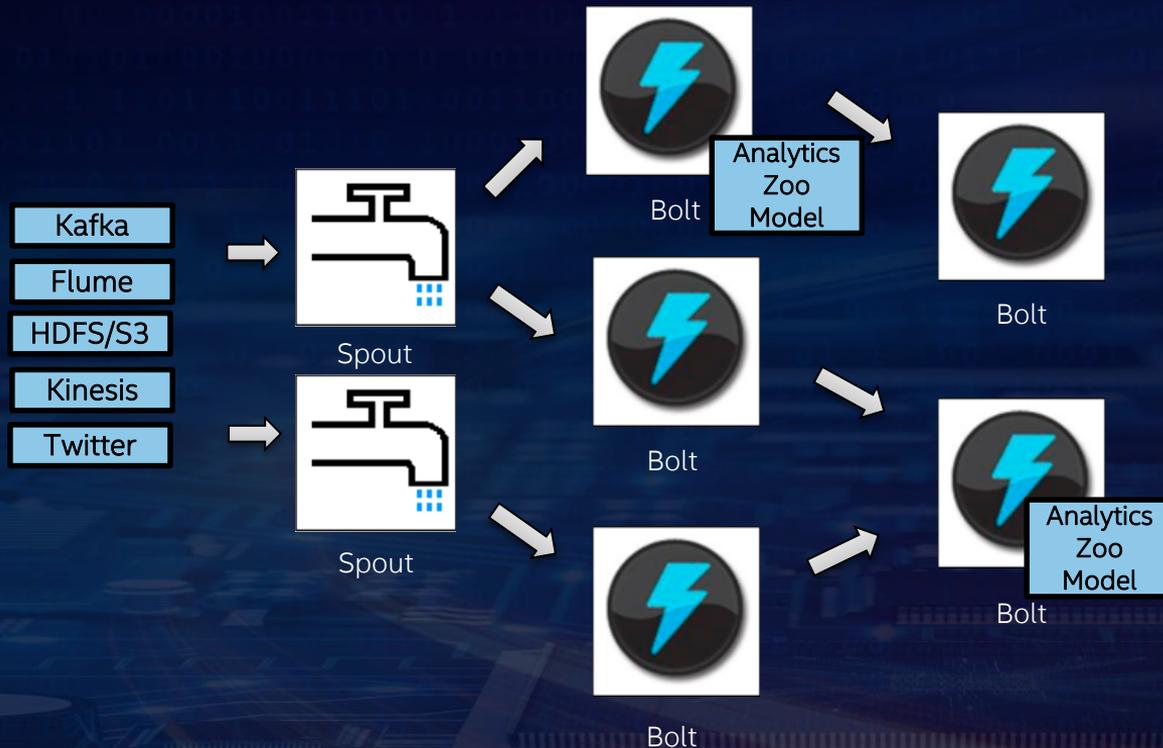
```
import com.intel.analytics.zoo.pipeline.inference.AbstractInferenceModel;

public class TextClassification extends AbstractInferenceModel {
    public RankerInferenceModel(int concurrentNum) {
        super(concurrentNum);
    }
    ...
}

public class ServingExample {
    public static void main(String[] args) throws IOException {
        TextClassification model = new TextClassification();
        model.load(modelPath, weightPath);

        texts = ...
        List<JTensor> inputs = preprocess(texts);
        for (JTensor input : inputs) {
            List<Float> result = model.predict(input.getData(), input.getShape());
            ...
        }
    }
}
```

# Model Serving & Inference



Seamless integration in Web Services, Storm, Flink, Kafka, etc. (using POJO *local Java APIs*)

# Model Serving in Spark DataFrames



Seamless support of DL functionalities in Spark **SQL** queries, **Dataframe** operation and **stream** processing

# Analytics Zoo

*Build end-to-end deep learning applications for big data*

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**Productionize deep learning applications at scale for big data**

- *Serving models in web services and big data frameworks (e.g., Storm or Kafka) using POJO model serving APIs*
- **Large-scale distributed TensorFlow model inference & fine tuning using TFNet**

# Distributed TensorFlow Model Inference

## 1. Export TensorFlow models (in your TensorFlow program)

```
import tensorflow as tf

batch_size_tensor = tf.placeholder_with_default(128, shape=[])
x_batch, y_batch = tf.train.shuffle_batch(..., batch_size=batch_size_tensor, ...)
cnn = cnn_model_fn(x_batch, y_batch)

sess = tf.Session()
init_op = tf.group(tf.global_variables_initializer(), tf.local_variables_initializer())
sess.run(init_op)
for step in range(600):
    _, loss = sess.run([cnn.train_op, cnn.loss], ...)

from zoo.utils.tf import *
export_tf(sess, folder_path, [x_batch], [cnn.prediction])
```

# Distributed TensorFlow Model Inference

## 2. Load exported TensorFlow model into Analytics Zoo

```
from zoo.pipeline.api.net import *
model = TFNet.from_export_folder(folder_path)

# Alternatively, you may directly load a frozen TensorFlow model as follows
# model = TFNet(model_path, ["image_tensor:0"], ["output_tensor:0"])
```

## 3. Add a few layers and run distributed model inference

```
import zoo.pipeline.api.autograd as A
from zoo.pipeline.api.keras.layers import *
from zoo.pipeline.api.keras.models import *

input = Input(shape=[2, 3, 226, 226])
features = TimeDistributed(layer=model)(input)
f1 = features.index_select(1, 0)
f2 = features.index_select(1, 1)
diff = A.abs(f1 - f2)
result = Model(input, diff)
result.predict_image_set(...)
```

# Analytics Zoo Examples

*Dogs vs. cats, object detections, TFNet*

# Dogs vs. Cats

## Notebook:

<https://github.com/intel-analytics/analytics-zoo/blob/master/apps/dogs-vs-cats/transfer-learning.ipynb>

# Object Detection API

## Notebook:

<https://github.com/intel-analytics/analytics-zoo/blob/master/apps/object-detection/object-detection.ipynb>

# Image Classification Using TFNet

**Notebook:**

[https://github.com/intel-analytics/analytics-zoo/blob/master/apps/tfnet/image\\_classification\\_inference.ipynb](https://github.com/intel-analytics/analytics-zoo/blob/master/apps/tfnet/image_classification_inference.ipynb)



# Break

# Distributed Training In BigDL

*Data parallel training*

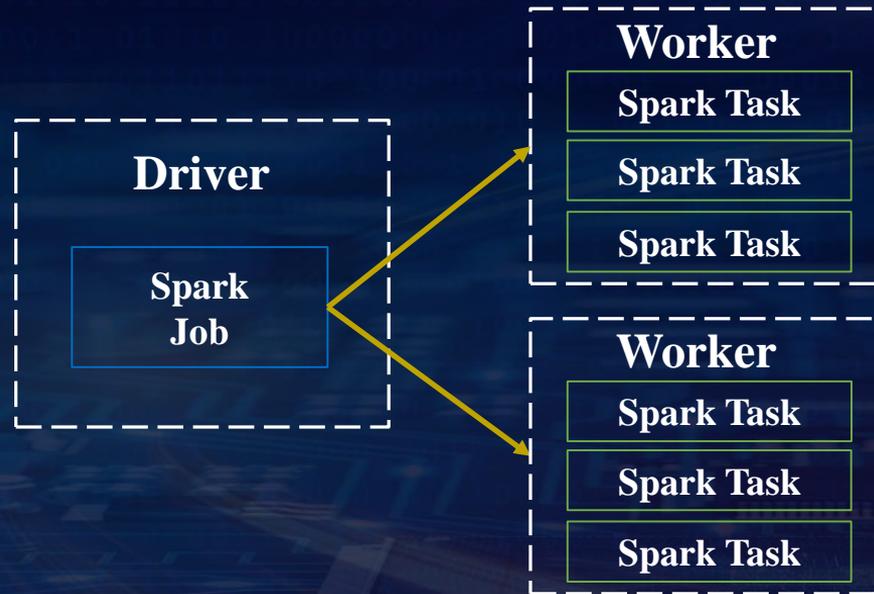
*Parameter synchronization*

*Scaling and Convergence*

*Task scheduling*

***"BigDL: A Distributed Deep Learning Framework for Big Data", <https://arxiv.org/abs/1804.05839>***

# Apache Spark

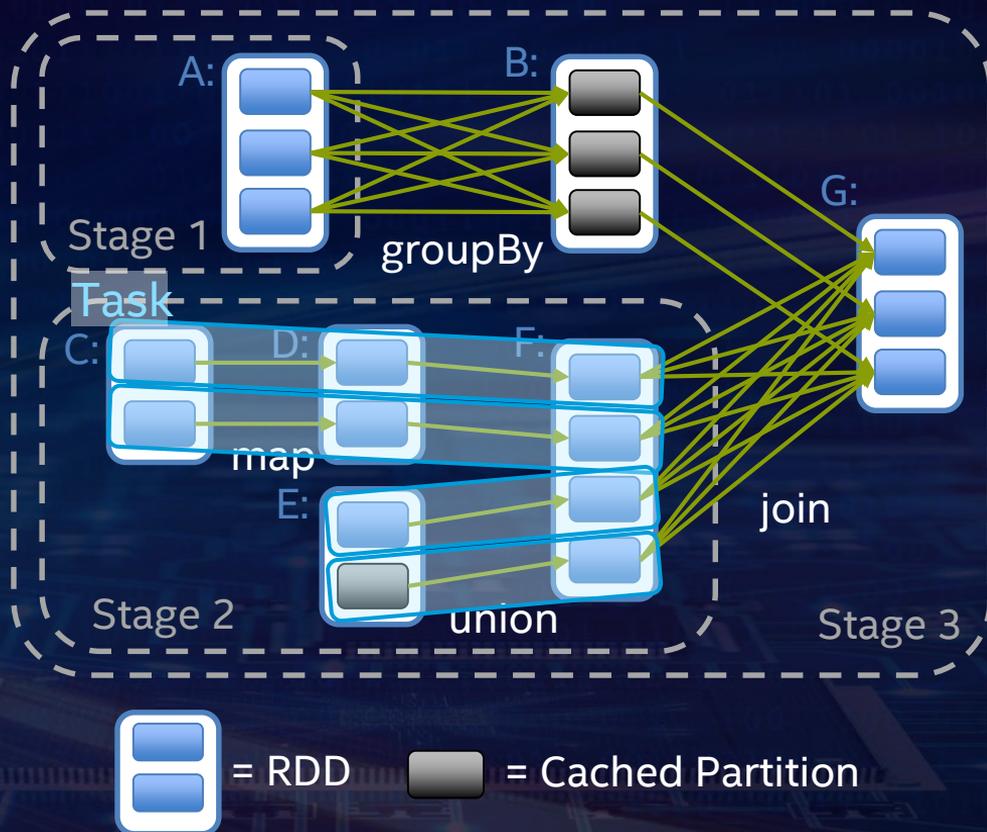


**Single master (driver), multiple workers**

# Apache Spark

## Spark compute model

- Data parallel
- Functional, coarse-grained operators
- Immutable RDDs
- Applying the same operation (e.g., `map`, `filter`, etc.) to all data items



# Distributed Training in BigDL

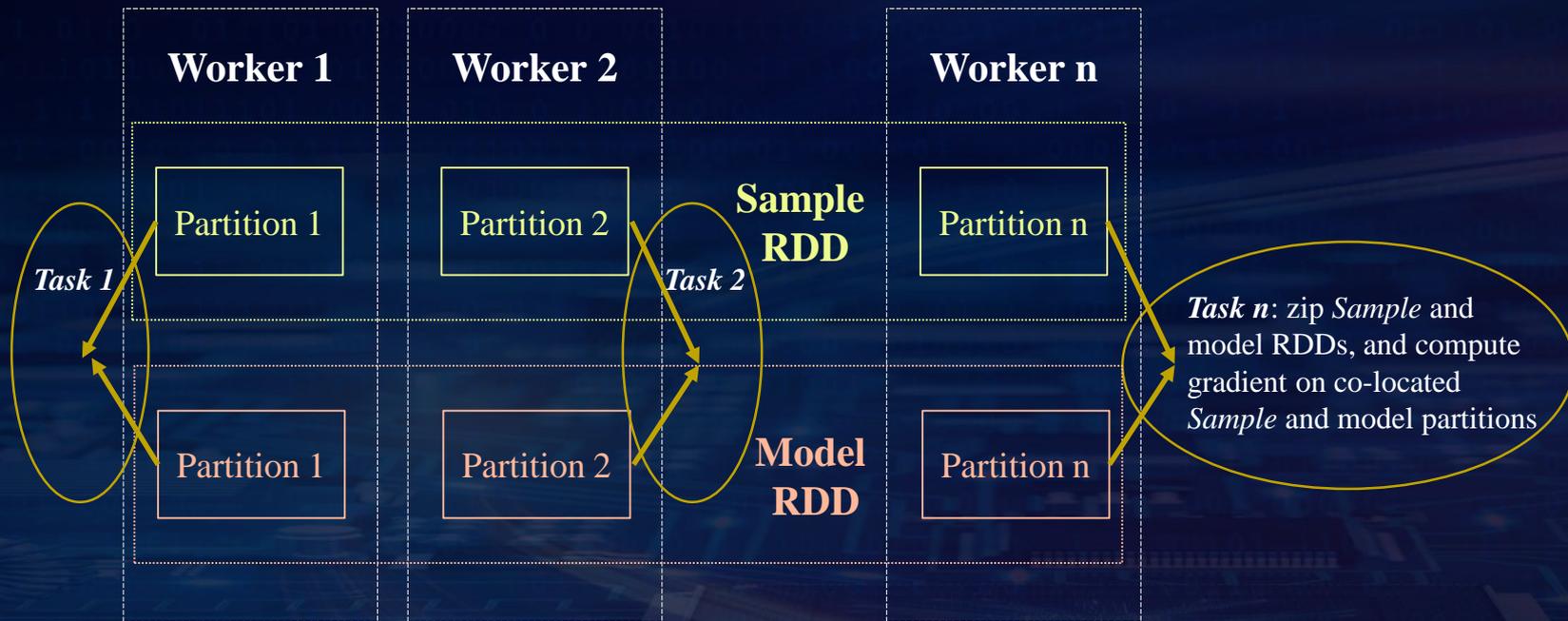
## Data Parallel, Synchronous Mini-Batch SGD

```
Prepare training data as an RDD of Samples
Construct an RDD of models (each being a replica of the original model)

for (i <- 1 to N) {
  // "model forward-backward" job
  for each task in the Spark job:
    read the latest weights
    get a random batch of data from local Sample partition
    compute errors (forward on local model replica)
    compute gradients (backward on local model replica)

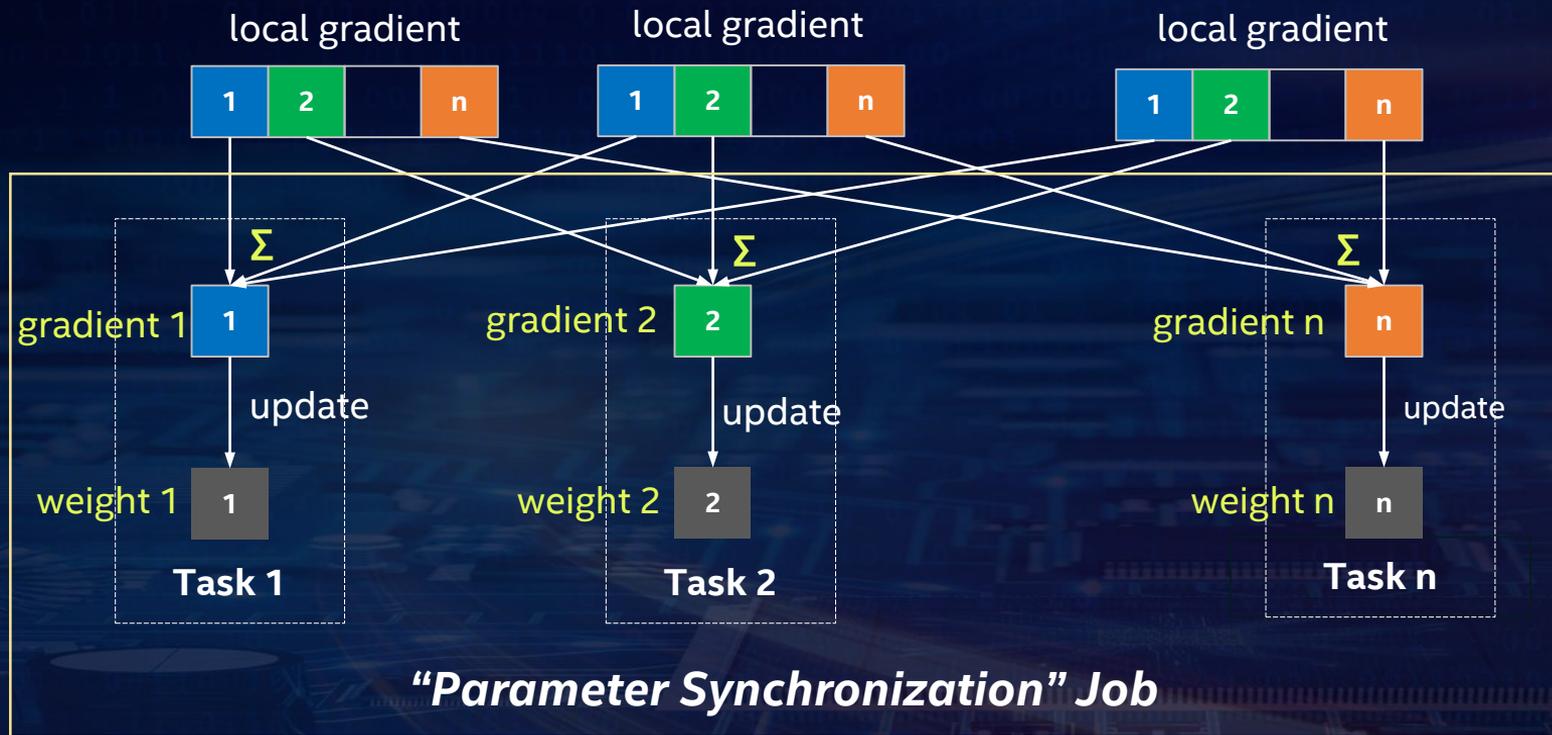
  // "parameter synchronization" job
  aggregate (sum) all the gradients
  update the weights per specified optimization method
}
```

# Data Parallel Training



**"Model Forward-Backward" Job**

# Parameter Synchronization



# Parameter Synchronization

```
For each task  $n$  in the "parameter synchronization" job {  
  shuffle the  $n^{\text{th}}$  partition of all gradients to this task  
  aggregate (sum) the gradients  
  updates the  $n^{\text{th}}$  partition of the weights  
  broadcast the  $n^{\text{th}}$  partition of the updated weights  
}
```

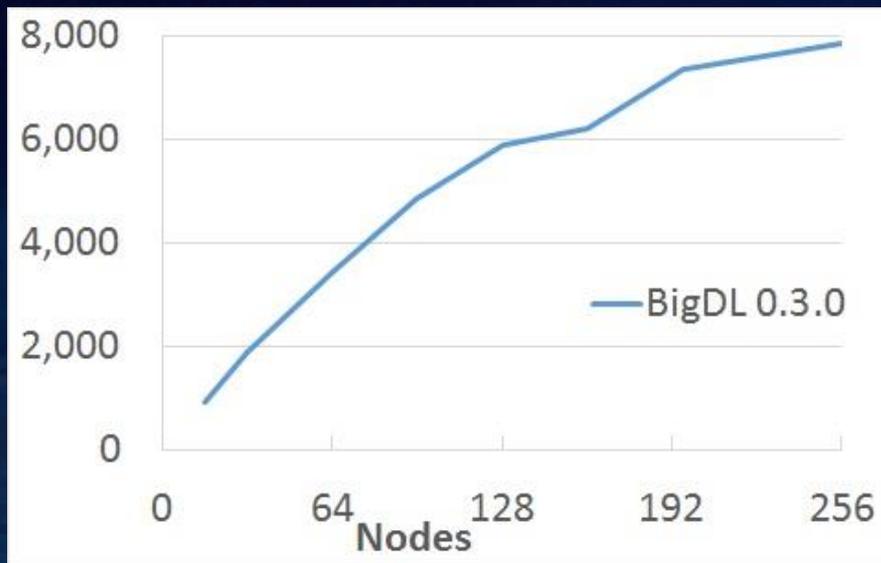
## *"Parameter Synchronization" Job*

*(managing  $n^{\text{th}}$  partition of the parameters - similar to a parameter server)*

## **"Parameter Server" style architecture (directly on top of primitives in Spark)**

- Gradient aggregation: *shuffle*
- Weight sync: *task-side broadcast*
- *In-memory persistence*

# Training Scalability



*Throughput of ImageNet Inception v1 training (w/ BigDL 0.3.0 and dual-socket Intel Broadwell 2.1 GHz); the throughput scales almost linear up to 128 nodes (and continue to scale reasonably up to 256 nodes).*

# Increased Mini-Batch Size

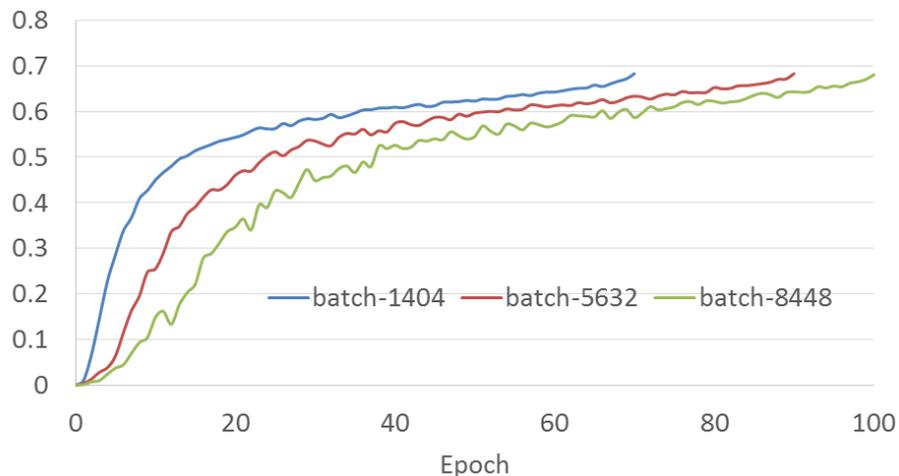
- Distributed synchronous mini-batch SGD
  - Increased mini-batch size
    - $total\_batch\_size = batch\_size\_per\_worker * num\_of\_workers$
  - Can lead to loss in test accuracy
- State-of-art method for scaling mini-batch size\*
  - Linear scaling rule
  - Warm-up strategy
  - Layer-wise adaptive rate scaling
  - Adding batch normalization

\*Source: "Accurate, Large Minibatch SGD: Training ImageNet in 1 Hour", Priya Goyal, et al. <https://arxiv.org/abs/1706.02677>

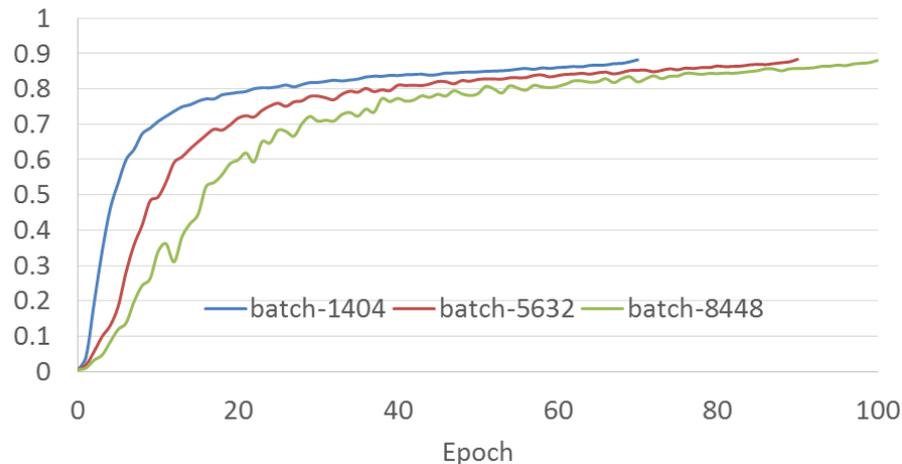
\*Source: "ImageNet Training in Minutes", Yang You, et al. <https://arxiv.org/abs/1709.05011>

# Training Convergence: Inception v1

Top1 accuracy



Top5 Accuracy

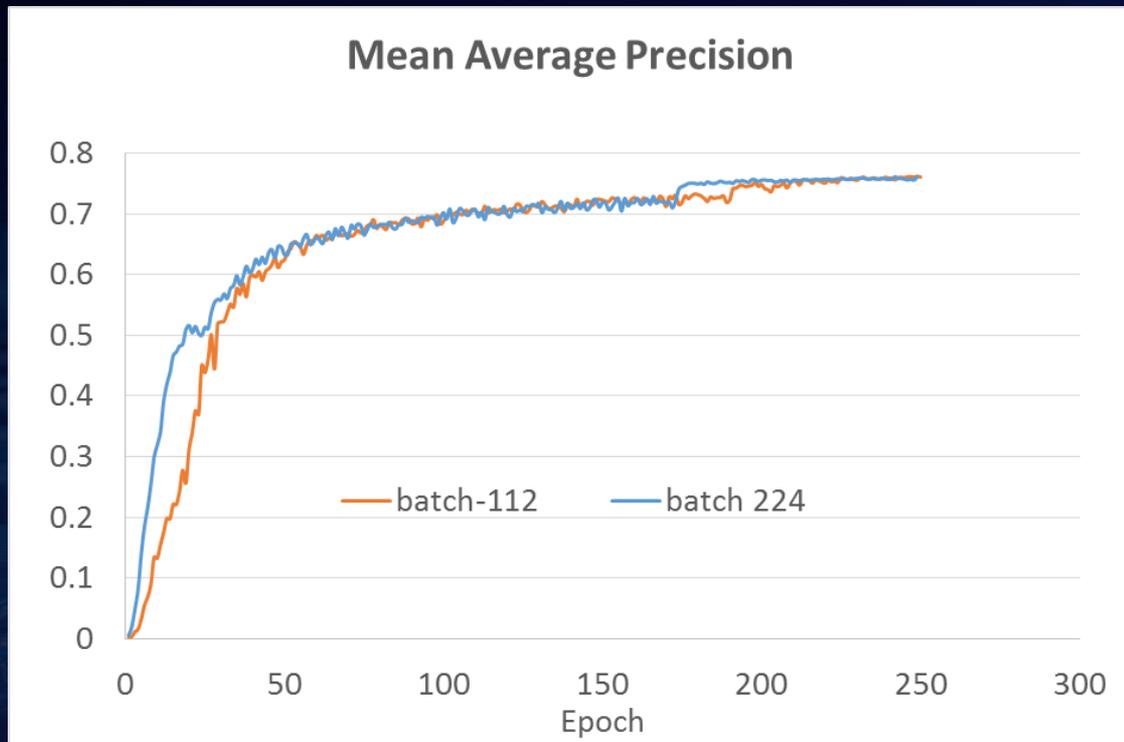


## Strategies

- Warm-up
- Linear scaling
- Gradient clipping
- TODO: adding batch normalization

Source: Very large-scale distributed deep learning with BigDL, Jason Dai and Ding Ding, O'Reilly AI Conference 2017

# Training Convergence: SSD



## Strategies

- Warm-up
- Linear scaling
- Gradient clipping

Source: Very large-scale distributed deep learning with BigDL,  
Jason Dai and Ding Ding. O'Reilly AI Conference 2017

# Difference vs. Classical PS Architecture

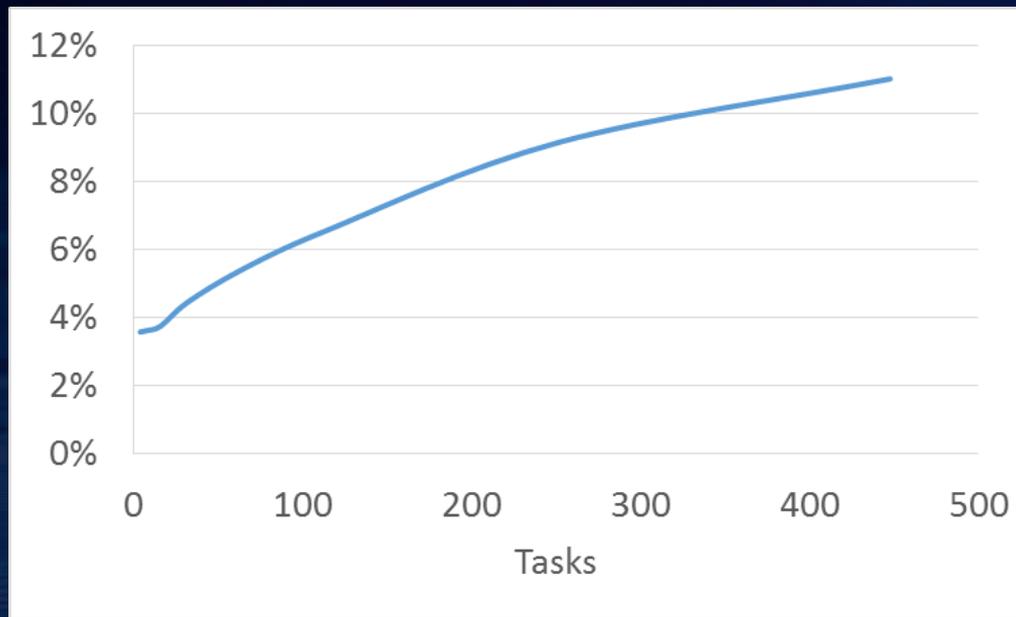
## Classical PS architecture

- Multiple long-running, potentially stateful tasks
- Interact with each other (in a blocking fashion for synchronization)
- Require fine-grained data access and in-place data mutation
- Not directly supported by existing big data systems

## BigDL implementations

- Run a series of short-lived Spark jobs (e.g., two jobs per mini-batch)
- Each task in the job is stateless and non-blocking
- Automatically adapt to the dynamic resource changes (e.g., *preemption*, *failures*, *resource sharing*, etc.)
- Built on top of existing primitives in Spark (e.g., *shuffle*, *broadcast*, and *in-memory data persistence*)

# Task Scheduling Overheads



Spark overheads (task scheduling & task dispatch ) as a fraction of average compute time for Inception v1 training

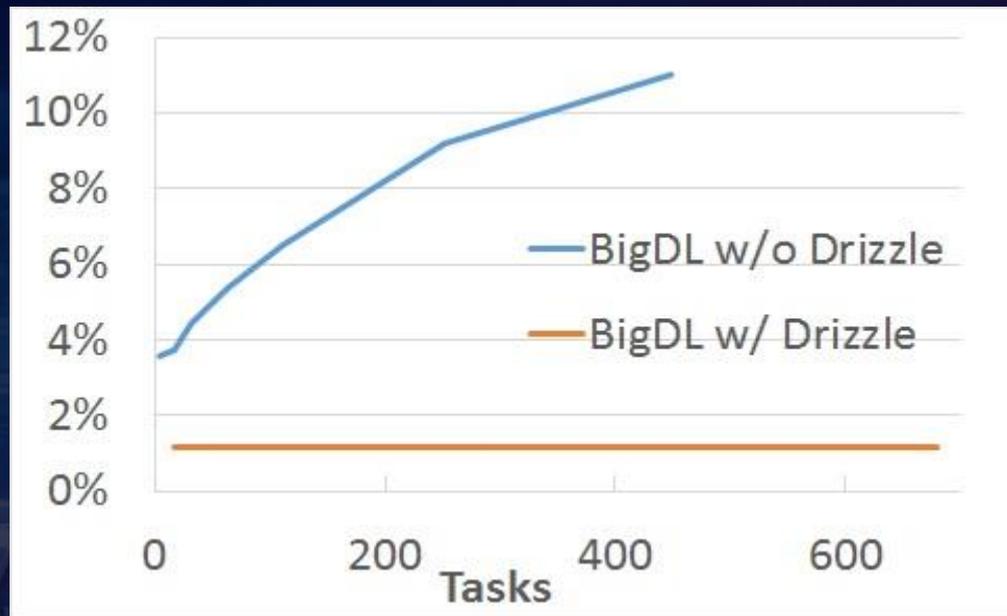
## BigDL implementations

- Run a single, multi-threaded task on each worker
- Achieve high scalability on large clusters (e.g., up to 256 servers)

# Reducing Scheduling Overheads Using Drizzle

## Scaling to even larger (>500) workers

- Iterative model training
  - Same operations run repeatedly
- Drizzle
  - A low latency execution engine for Spark
  - *Group scheduling* for multiple iterations of computations at once



# Advanced Analytics Zoo Applications

*Variational autoencoder, movie recommendations*

# Variational AutoEncoder

## Notebook:

[https://github.com/intel-analytics/analytics-zoo/blob/master/apps/variational-autoencoder/using\\_variational\\_autoencoder\\_to\\_generate\\_digital\\_numbers.ipynb](https://github.com/intel-analytics/analytics-zoo/blob/master/apps/variational-autoencoder/using_variational_autoencoder_to_generate_digital_numbers.ipynb)

[https://github.com/intel-analytics/analytics-zoo/blob/master/apps/variational-autoencoder/using\\_variational\\_autoencoder\\_to\\_generate\\_faces.ipynb](https://github.com/intel-analytics/analytics-zoo/blob/master/apps/variational-autoencoder/using_variational_autoencoder_to_generate_faces.ipynb)

# Movie Recommendations

## Notebook:

<https://github.com/intel-analytics/analytics-zoo/blob/master/apps/recommendation/ncf-explicit-feedback.ipynb>

# Real-World Applications

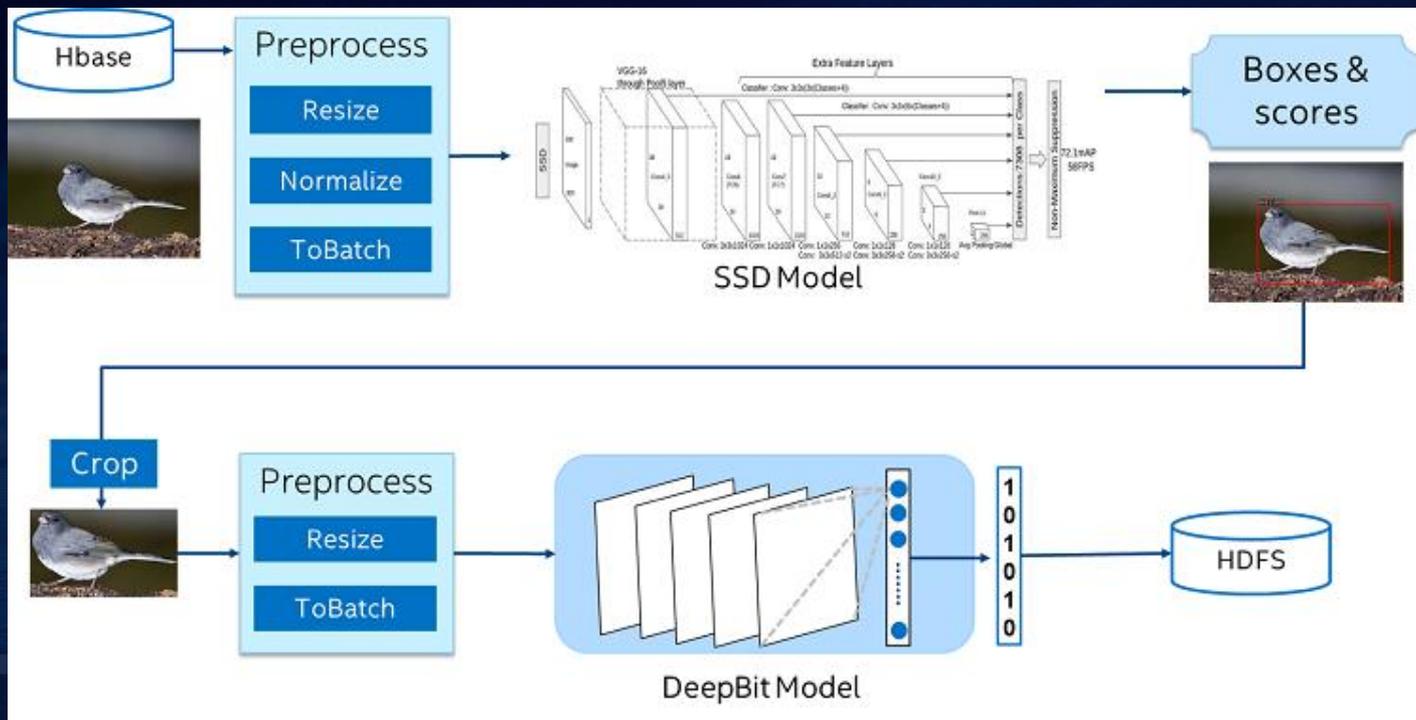
*Object detection and image feature extraction at [JD.com](#)*

*Image similarity based house recommendation for [MLSlisting](#)*

*Transfer learning based image classifications for [World Bank](#)*

*Fraud detection for payment transactions for [UnionPay](#)*

# Object Detection and Image Feature Extraction at JD.com



# Applications

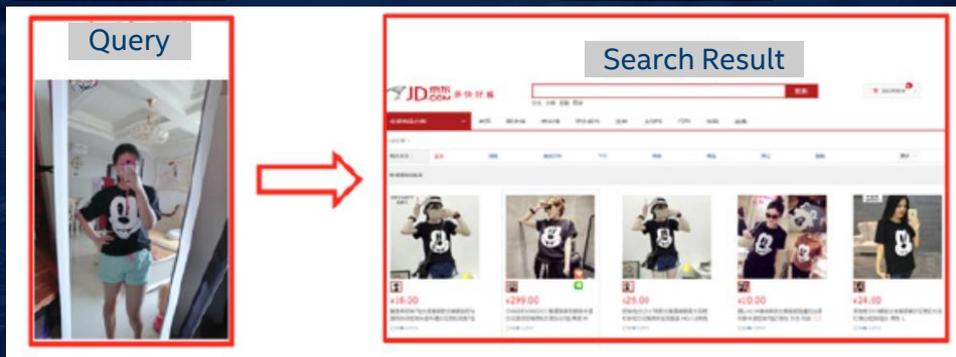
Large-scale image feature extraction

- Object detect (remove background, optional)
- Feature extraction

Application

- Similar image search
- Image Deduplication
  - Competitive price monitoring
  - IP (image copyright) protection system

# Similar Image Search



Source: "Bringing deep learning into big data analytics using BigDL", Xianyan Jia and Zhenhua Wang, Strata Data Conference Singapore 2017

# Challenges of Productionizing Large-Scale Deep Learning Solutions

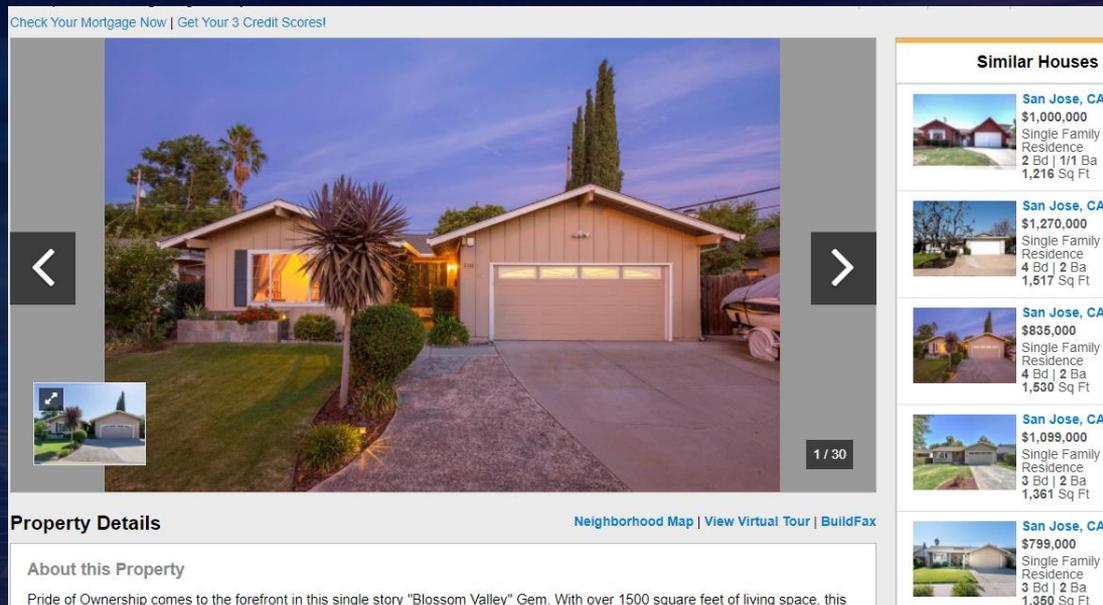
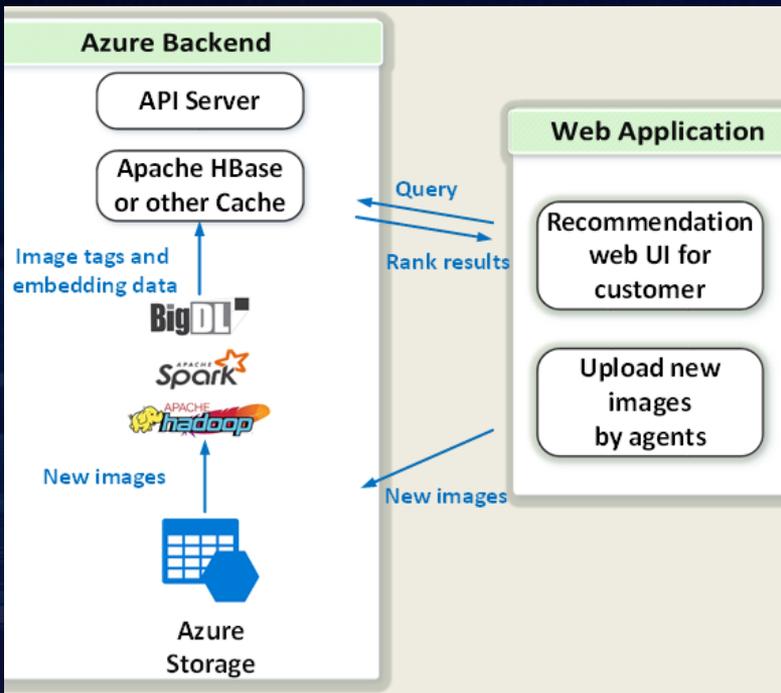
## Productionizing large-scale deep learning solutions is challenging

- Very complex and error-prone in managing large-scale distributed systems
  - E.g., resource management and allocation, data partitioning, task balance, fault tolerance, model deployment, etc.
- Low end-to-end performance in GPU solutions
  - E.g., reading images out from HBase takes about half of the total time
- Very inefficient to develop the end-to-end processing pipeline
  - E.g., image pre-processing on HBase can be very complex

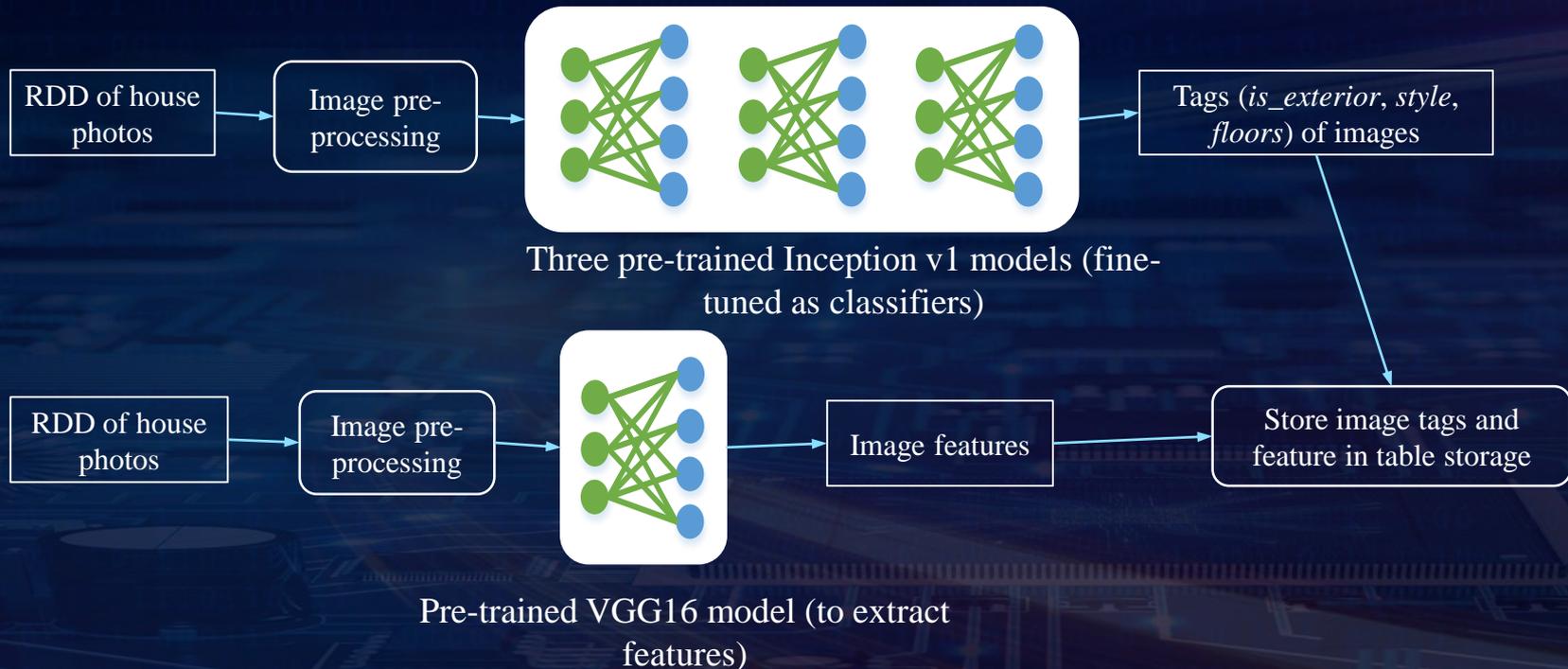


# Image Similarity Based House Recommendation for **MLSlistings**

MLSlistings built image-similarity based house recommendations using BigDL on Microsoft Azure



# Image Similarity Based House Recommendation for **MLSlistings**



# Image Similarity Based House Recommendation for **MLSlistings**

## Notebook:

<https://github.com/intel-analytics/analytics-zoo/blob/master/apps/image-similarity/Image%20similarity.ipynb>

# Transfer Learning Based Image Classifications for World Bank



**Classifying Real Food Images is not a Cat vs. Dog Problem**

Source: Using Crowdsourced Images to Create Image Recognition Models with Analytics Zoo using BigDL, Maurice Nsabimana and Jiao Wang, Spark Summit 2018

# Project Layout

## Phase 1:

- Image preprocessing (eliminate poor quality images and invalid images)
- Classify images (by food type) to validate existing labels

## Phase 2:

- Identify texts in the image and make bounding box around them
- Text recognition (words/sentences in the image text)
- Determine whether text contains PII (personal identifiable information)
- Blur areas with PII text

# Code – Phase 1

## Fine-tuning Training

```
Cmd 32
1 # get model
2 pretrained_model_path = path.join(MODEL_ROOT,"bigdl_inception_v1_imagenet_0_4_0.model")
3 n_classes = len(label_dict)# label categories
4 full_model = Net.load_bigdl("dbfs:" + pretrained_model_path)
5 # create a new model by remove layers after pool5/drop_7x7_s1
6 model = full_model.new_graph(["pool5/drop_7x7_s1"])
7
8 inputNode = Input(name="input", shape=(3, 224, 224))
9 inception = model.to_keras()(inputNode)
10 flatten = Flatten()(inception)
11 logits = Dense(n_classes)(flatten)
12
13 lrModel = Model(inputNode, logits)

```

creating: createZooKerasInput  
creating: createZooKerasFlatten  
creating: createZooKerasDense  
creating: createZooKerasModel

Command took 4.74 seconds -- by Jiao.Wang@intel.com at 6/2/2018, 8:03:46 PM on 20-node-cluster

```
Cmd 33
1 # train model
2 classifier = NNClassifier(lrModel, CrossEntropyCriterion(), train_transformer) \
3     .setLearningRate(learning_rate)\
4     .setBatchSize(batch_size)\
5     .setMaxEpoch(no_epochs)\
6     .setFeaturesCol("image")\
7     .setValidation(EveryEpoch(), val_image, [Top1Accuracy()], batch_size)
8 start = time.time()
9 trained_model = classifier.fit(train_image)
10 end = time.time()
11 print("Optimization Done.")
12 print("Training time is: %s seconds" % str(end-start))
13 # + dt.datetime.now().strftime("%Y%m%d-%H%M%S")

```

## Prediction and Evaluation

```
1 #predict
2 predict_model = trained_model.setBatchSize(batch_size)
3 predictionDF = predict_model.transform(test_image)
4 predictionDF.cache()

```

```
1 '''
2 Measure Test Accuracy w/Test Set
3 '''
4 evaluator = MulticlassClassificationEvaluator(labelCol="label",
5                                             predictionCol="prediction",
6                                             metricName="accuracy")
7
8 accuracy = evaluator.evaluate(predictionDF)
9 # expected error should be less than 10%
10 print("Accuracy = %g " % accuracy)
11 predictionDF.unpersist()

```

# Result – Phase 1

- Fine tune with Inception v1 on a full dataset
- Dataset: 994325 images, 69 categories

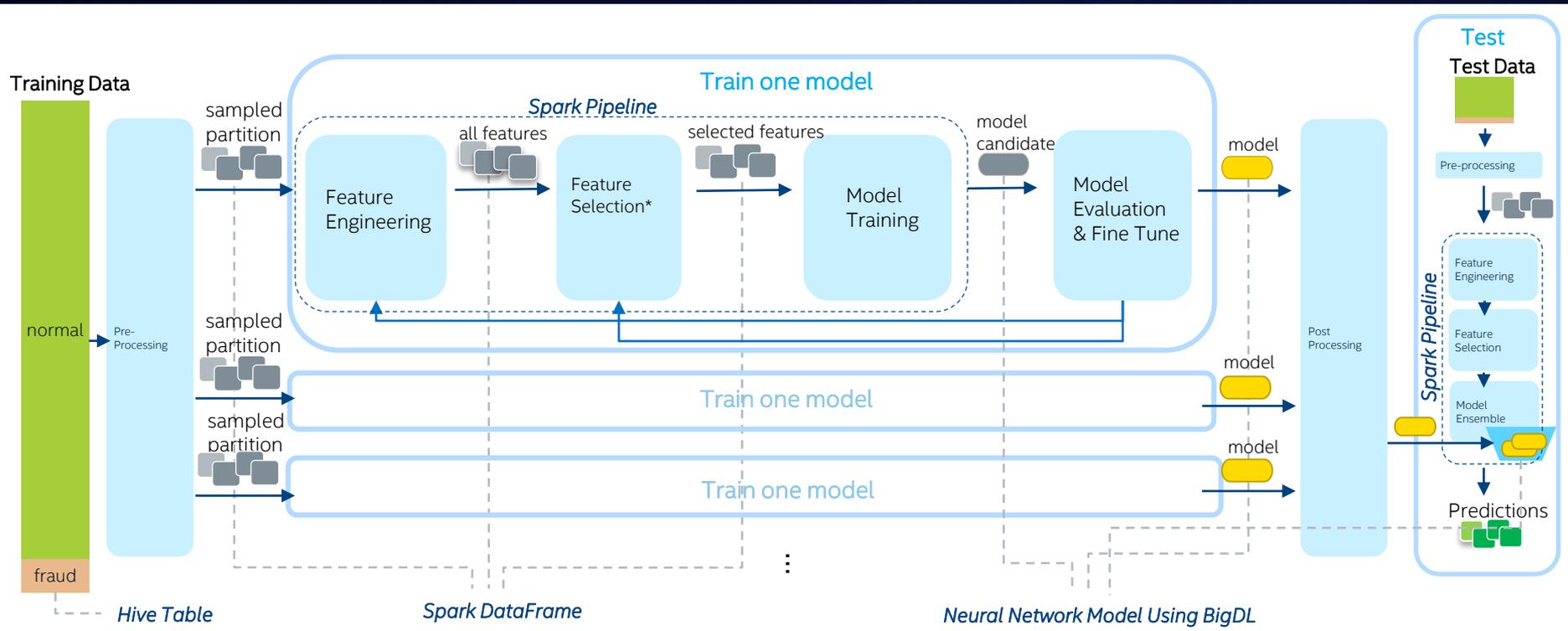
Nodes	Cores	Batch Size	Epochs	Training Time (sec)	Throughput (images/sec)	Accuracy (%)
20	30	1200	12	61125	170	81.7

\* This model training was performed using multinode cluster on AWS R4.8xlarge instance with 20 nodes

# Next Steps – Phase 2

- Image Quality Preprocessing
  - Filter with print text only
  - Rescaling, Binarisation, Noise Removal, Rotation / Deskewing (OpenCV, Python, etc.)
- Detect text and bounding box circle text
- Recognize text
- Determine whether text contains PII (personal identifiable information)
  - Recognize PII with leading words
- Blur areas with PII text
  - Image tools

# Fraud Detection for Payment Transactions for UnionPay



# Fraud Detection for Payment Transactions for UnionPay

**Notebook:**

<https://github.com/intel-analytics/analytics-zoo/blob/master/apps/fraud-detection/fraud-detection.ipynb>

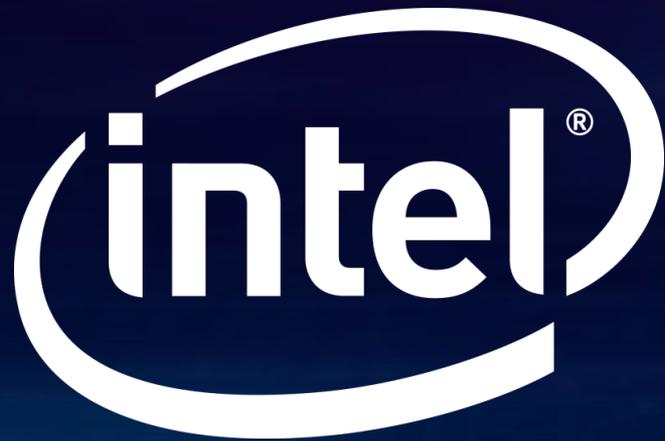
# Summary

## Make deep learning more accessible to big data and data science communities

- Analyze “big data” using deep learning on the same Hadoop/Spark cluster where the data are stored
- Add deep learning functionalities to large-scale big data programs and/or workflow
- Leverage existing Hadoop/Spark clusters to run deep learning applications
  - Shared, managed and monitored with other workloads (*ETL, data warehouse, traditional ML, etc.*)

## Analytics Zoo: <https://github.com/intel-analytics/analytics-zoo>

- End-to-end Analytics + AI platform for Apache Spark and BigDL
- Build and productionize deep learning application for Big Data at Scale



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